

EDITORIAL

Papers in this monothematic issue are focused on management and development of human capital in different contexts of regional development. The main aim of the issue is to describe different point of view in theory and practice of regional development. Papers are based on the results of three internal grant projects from The College of Regional Development and Banking Institute, AMBIS, a.s. - Opinions of graduates and students to apply the acquired knowledge and competence in praxis (IGA_Z9_02_2015) Employment opportunities in regions (IGA_Z8_02_2015), Intercultural Management - the phenomenon of the early 21st century (IGA_Z4_01_2016) and the cooperation with universities in Poland – Warsaw University of Technology, The College of Economics and Social Sciences; Russia Moscow Polytechnic University; University of Technology, Korolev and from Czech Republic – University of Economics, Prague; The Institute of Technology and Business in České Budějovice; Department of economy and management, Faculty of Economy, Technical University in Liberec.

All papers were presented at 2nd International conference Human Resources in Regional Development that was held on September 13, 2017 realised at The College of Regional Development and Banking Institute, Prague.

The themes are human resources in regional development, in organisations and enterprises with relationship to regional labour market, approaches of management to human capital, diversity management, changes in educational structure of employees in regions, in relation to technology changes in fourth industrial revolution and creativity management. The regional aspect is becoming from Central Europe as Czech Republic, Slovak Republic, Poland, and Eastern Europe as Russia.

Mikhail Abraskin and Martin Šikýř describe in article “Some aspects of the motivation of teachers in the university (based on materials from Russia and the Czech Republic) describe the need to introduce modern motivation systems that enhance the quality of education provided by the staff of training Institutions in priorities of higher education and the goals of universities. Anna E. Gorokhova, Galina P. Sorokina, Vladimir D. Sekerin in “Analysis of the modern market of 3PL services” describe 3PL, in region of Russia such service became actual only after crisis of 2008 with decrease in product cost, increase of flexibility of firm and ability to adapt for continuous changes of conditions of business, reduction of risks, reductions of duration of operational and logistic cycles. Magdalena Kludacz-Alessandri and Marlena Piekut in „The supply of health human resources in Poland and in Plock region” describe problematic of medical staff in Poland where is the smallest number of physicians in whole European Union. This problem affecting the nation's healthcare system is presented on the example of a region of Plock region, in Mazovia province. Jan Lojda in article “Employment of the generation 55+ in the context of regional labour markets” describe ways, how to support employment of generation 55+ in the regional context and how to adapt their knowledge, skills and competencies for actual employment conditions. Kateřina Maršíková and Ondřej Moš in article “HRM challenges of SMEs in the Liberec region” introduce specifics of human resource management in small and medium sized enterprises and some challenges which companies have to face to become an attractive employer in the Liberec region and in selected EU countries collected within the SHARPEN project. Ales Pachmann in “Water and migration crises – atmospheric water generators and vortex engines as potential solution” describes problematics of the largest refugee flows since the Second World War

with water crises as highlighted as one of the most pressing global challenges. Josef F. Palán in article “The audit of European commission strategic decisions and the proposal of the change hypothesis” analyses the conceptual frame of the Strategy Europe 2020, complementing the fourth priority, which interconnects European development strategy with global reality. Vladimir D. Sekerin, Galina P. Sorokina, Anna E. Gorokhova in article “Prospects of development of transport logistics in Russia” show development of the Russian region in transport logistics, there is long-term relationship of carriers and clients, the increase in number of projects on audit of logistic systems is noted, there is an integration of marketing and logistic tools and technologies of management, modern logistic management allows to accelerate turnover of the capital, to reduce product cost and services, to reduce costs of distribution of goods.